



## Bridging the Generation Divide

### Working with Generation Y: A Workshop for Employers

**When:** Friday 20, Monday 23 and Tuesday 24 of November

**Time:** Noon to 1:00 pm

**Where:** Community Futures, 135 Third St., Duncan

**Cost:** \$45 plus GST per person (bring your lunch and we'll provide the tea and coffee)

**Register:** Phone 250-746-1004 or [email us](#)

***This successful workshop will fill up fast, so register now!***

Bridging the Generation Divide is a comprehensive training workshop that includes three noon hours of instruction, covering these topics:

- **Generation Y: Who Are They?** Gain a detailed understanding of who these youth are and why this understanding is critical to the bottom line of any business.
- **Generation Y: How to Hook 'Em!** Learn to evaluate and rethink your perceptions of Generation Y and learn strategies and tactics to attract and recruit these employees.

#### Coming Up...

WorldHost Fundamentals, a participatory customer service workshop, is being offered at Community Futures on December 1. [Click here](#) for more information.

#### We also offer Video

**Conferencing services**, so you can meet face-to-face with other business partners. This is a great option to help reduce costs and connect with people from all over the country. Consider it for trainings, workshops and meetings. Phone us at 250-746-1004 or [email us](#) for more information.

#### Quick Links

Community Futures Website  
More Info About the Workshop  
[Contact Community Futures](#)

- **Generation Y: Getting Buy-In!** Learn about structures and approaches to develop, engage and retain Generation Y employees, and review best practices that other employers use to promote buy-in and loyalty from their Gen Y employees.

**[Click here](#)** for more information about the workshop topics.