



Mark's Instant Sign Shop

Mark Paetz, Owner and President

On May 1, 1997, Mark Paetz opened a proprietorship he called Instant Sign Shop. Like most business owners he found that the road to success requires lots of hard work, long hours and many challenges along the way.

After Mark opened his new business he decided that he needed to acquire new equipment in order to expand and keep up with business. That's when Mark found Community Futures. After being turned down by traditional financial institutions Mark heard of Community Futures.

He was welcomed into the office and after explaining what he wanted to do he was assisted by staff in putting together a business plan for funding to help him acquire new equipment. Mark was happy with the assistance and service he received from Community Futures and a good relationship was formed.



Instant Sign Shop continued to do well and eventually Mark required new equipment in order to stay current and competitive with the latest technology. Mark's previous positive experience with Community Futures brought him back through our doors, and again we were happy to assist him with his financing needs.

Fast forward to 2006. Instant Sign Shop is doing very well and Mark decided to incorporate the business. Again Mark asked Community Futures for assistance in dealing with the paperwork required to incorporate the business. Ted Craig gladly helped him and Instant Sign Shop became Mark's Instant Sign Shop Ltd.

Soon after incorporating, Mark came back to see us with the need for increasing his digital printing equipment. Again, Ted Craig gladly reviewed the new business plan. The proposal was successful, Mark got his new equipment, and he is now able to digitally print signs **like the one he is standing beside in the above picture.**

"It is safe to say without the help of Community Futures and keeping up with new technology we would not be where we are today: a successful sign business with 13 years and growing." Mark Paetz President of Mark's Instant Sign Shop Ltd.