

Cowichan Lake Region Tourism Action Plan Project Leadership Team

The Cowichan Lake Region Tourism Action Plan is a regional collaboration of western Cowichan communities to seize the economic opportunity from the increasing demand for tourism experiences in the Region. It will specifically focus on what Tourism Products and Infrastructure are required to develop tourism into a sustainable economic driver, by creating jobs, incenting new business start-ups and expansions and lengthening the tourism season.

The Leadership Team's primary purpose is to provide guidance on the project through with its collective knowledge of the region and tourism sector. The Leadership Team will also act as a resource and provide direction for the consultants and project managers.

Members will represent each of the major areas of the region and must also possess a variety of experiences and qualities. The final Team selection will be conducted by the Project Managers; Community Futures Cowichan and Economic Development Cowichan.

Geographic Representation:

- Town of Lake Cowichan
- Area F
- Area I
- Lake Cowichan First Nations

Each Geographic Representative will possess the following experience and characteristics:

- Have a sense of vision and imagination for the region
- Respect for process and for diverse viewpoints
- Comfortable with consensus-based decision making
- Enthusiastic about the issue and have the time and energy to invest
- Committed to the goals of the project
- Familiar with local issues
- Able to work in a collaborative spirit
- Have variety of different points of view - we don't want everybody representing the same types of interests

The commitment is 6 months, January – July 2018. Exact meeting times will be established by the Committee. A detailed Terms of Reference will be provided. The Leadership Team will receive guidance from a Leadership Trainer.

Interested persons can contact Cathy Roberston, General Manager, Community Futures Cowichan at: 250-746-1004 or crobertson@cfcowichan.ca

A Letter of Interest that includes experience and qualifications will be required for membership. Deadline is January 15, 2018.